YEARBOOK

Aakriti Club

JIMS Vasant Kunj



2025 – 2026

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ABOUT US

Aakriti Club is the media club of Jagannath International Management School, Vasant Kunj bringing together students with an interest in communication, creativity, and storytelling. It serves as a platform where ideas are explored through activities such as content creation, photography, event coverage, discussions, and media-based initiatives. Rooted in innovation and collaboration, Aakriti encourages students to explore diverse perspectives while strengthening their creative voice and communication skills.



Every initiative reflects the club's commitment to thoughtful storytelling, originality, and purposeful expression. By bringing together passionate individuals from different interests and backgrounds, Aakriti nurtures an environment where creativity flourishes, teamwork thrives, and every experience contributes to personal and professional growth.

MESSAGE

C TANYA
PRESIDENT

Nurturing Aakriti Club has been one of the greatest honors and passions of my journey. Signing off isn't easy, because this chapter holds countless memories, lessons, laughter, challenges, and moments that have shaped me in ways I'll always carry with me.

With a heart full of love, gratitude, and beautiful memories, I'm finally signing off as Aakriti President.

Once an Aakriti member, always an Aakriti soul. Here's to everything we've created together and to all the dreams this family will continue to achieve. Forever grateful.



MESSAGE

DIYA MEHROTRA
VICE PRESIDENT

Serving as the Vice President of Aakriti has been one of the most rewarding experiences of my college journey.
Aakriti gave me more than just a role; it gave me experiences, friendships, memories, and lessons that I'll always carry with me.
Grateful for the opportunities, the challenges that pushed me to do better, and the people who made every experience worthwhile.
Forever proud to be a part of Aakriti.



CORE TEAM



C Tanya
PRESIDENT



Diya Mehrotra
VICE PRESIDENT



Riddhima Verma
SECRETARY

TEAM MEMBERS



Krishleen Chawla
GRAPHICS



Sagar Choudhary
PHOTOGRAPHY



Vansh Gandhi
PHOTOGRAPHY



Amrita Joshi
EVENT

TEAM MEMBERS



Gayatri Chattarjee
PODCAST



Harsh Kumar Parmar
SOCIAL MEDIA



Ishika Narula
PODCAST & PUBLIC SPEAKING



Samriddhi Samvedi
GRAPHICS

TEAM MEMBERS



Kaustubh Verma
SOCIAL MEDIA



Payal Pasricha
OUTREACH



Keerat Bahra
PHOTOGRAPHY



Ankita Sirker
CONTENT

TEAM MEMBERS



Gayatri Arora
CONTENT



Bhavyanshu Sanon
OUTREACH



Aarushi Tripathi
PUBLIC RELATION



Shanay Saxena
PHOTOGRAPHY & GRAPHICS

TEAM MEMBERS



Vanshika Rawat
EVENT



Nandini Parekh
GRAPHICS



Khushi Sehrawat
GRAPHICS & SOCIAL MEDIA



Mysha Bansal
GRAPHICS

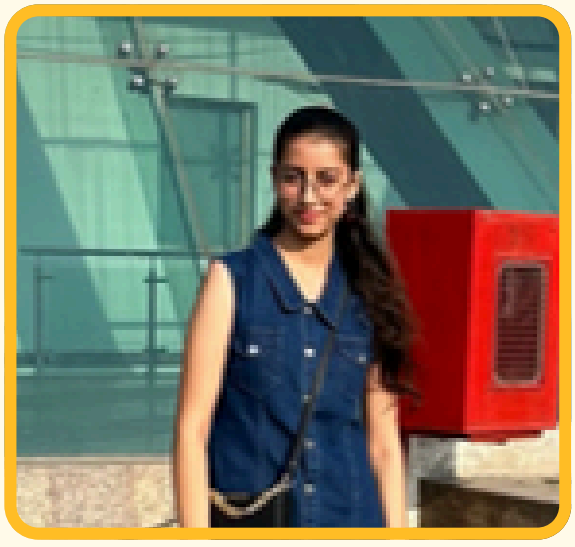
TEAM MEMBERS



Tesia
SOCIAL MEDIA



Raghav Verma
PHOTOGRAPHY



Anshu Kumari
EVENT



Sheryl Grover
PUBLIC SPEAKING

STREET SPEAK

Aakriti Club, Department of Media and Communication Studies successfully organized Street Speak on 27th January 2026, a vibrant event sponsored by Seven Media and Mashaal Street. Bringing together students, faculty members, and industry professionals, the programme celebrated creativity, communication, and self-expression. The event was graced by Dr. Meenakshi Narula and Dr. Sonam Mahajan, whose inspiring addresses emphasized the importance of experiential learning and ethical communication. Industry experts Mr. Arjun Nagar and Mr. Ashish Mishra further enriched the event by sharing valuable insights into branding, storytelling, digital marketing, and entrepreneurship.





Street Speak 2026 featured a series of engaging competitions including Say It Out, Poshaak to Picture, and Tagline Tadka. Each activity encouraged participants to think creatively, communicate effectively, and work collaboratively while showcasing their observation, branding, and presentation skills. The competitions transformed learning into an enjoyable experience, allowing students to explore different dimensions of media and communication through interactive challenges.

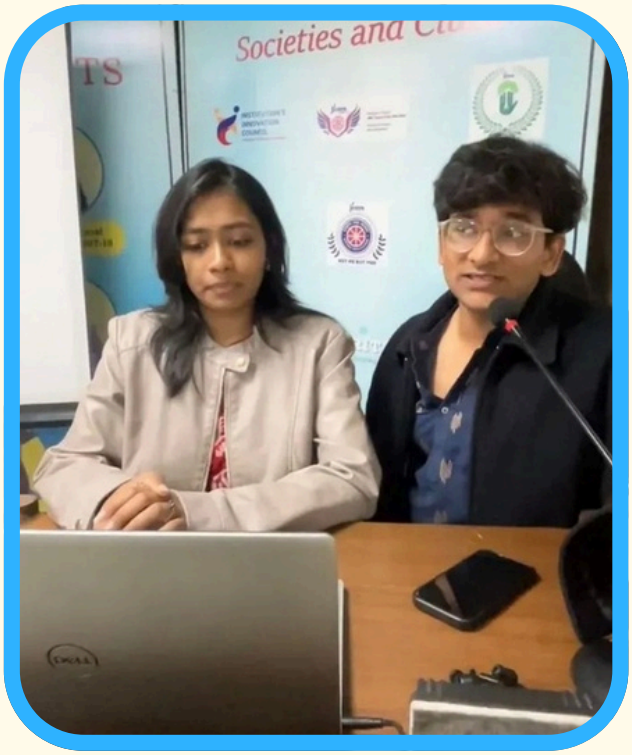




The programme concluded with a prize distribution ceremony where winners were felicitated with certificates and sponsored gifts for their outstanding performances. Participants were applauded for their enthusiasm, confidence, and originality throughout the event. Street Speak 2026 successfully blended learning with entertainment, creating an engaging platform for skill development. The competitions strengthened communication, critical thinking, and creative problem-solving abilities among students. Interactions with industry professionals provided valuable exposure to real-world media practices and career opportunities. The event also enhanced students' understanding of branding, storytelling, and audience engagement. By encouraging active participation and collaboration, it fostered confidence and teamwork. More importantly, it reinforced the values of ethical communication and originality in media. The event concluded on a memorable note, leaving participants inspired to explore the dynamic world of media and communication with renewed creativity and confidence.

RADIO JUNCTION





On the occasion of World Radio Day, a lively event was conducted by Aakriti Club to celebrate the spirit of radio and communication on 13th February 2026 . The programme was graced by Dr. Meenakshi Narula and Dr. Sonam Mahajan, who highlighted the importance of creativity and experiential learning in media education. Hosted by C Tanya and Atharv Tiwari, the event created an energetic atmosphere that encouraged participation and expression. Through its engaging activities, Radio Junction successfully captured the essence of radio as a medium of connection and storytelling.





The event featured exciting competitions including *Vibe Shift*, where participants performed dialogues with assigned emotions, and *Instant RJ*, which challenged students to showcase their skills as radio presenters. Adding to the excitement, *Tune in and Tag* combined musical chairs with the identification of jingles and taglines. These activities encouraged creativity, quick thinking, and effective communication while providing participants with an enjoyable learning experience.



The programme concluded with a prize distribution ceremony where winners were felicitated with certificates and gifts for their outstanding performances. The event strengthened students' confidence, communication skills, and media awareness while promoting teamwork and active participation. More than a celebration, Radio Junction became a memorable experience that inspired students to explore the dynamic world of radio and broadcasting.

OUTREACH ACTIVITY: SDG





This outreach activity held on 02nd March 2026 focused on raising awareness about Sustainable Development Goals (SDGs) among the public, particularly targeting individuals in and around the Mahipalpur area who had limited prior knowledge about the subject the team conducted a ground-level campaign by moving from spot to spot, initiating direct conversations to bridge the information gap and foster a sense of environmental and social responsibility within the community.







During these interactions, the team simplified complex global concepts to explain exactly what sustainable development means meeting our current needs without compromising future generations and why achieving these goals is vital. The core message emphasized practical implementation, guiding community members on how they can easily adopt and integrate sustainable habits into their daily lives to create a lasting and positive impact.

HOLI MILAN

Aakriti Club organized Holi Milan on 27th February 2026, a vibrant celebration of Holi filled with colours, music, and togetherness. Hosted by C Tanya and Atharv, the event was graced by Dr. Sonam Mahajan, whose encouraging words inspired creativity and participation.





Musical and dance performances added to the festive atmosphere. The celebration featured engaging games such as Rang Match, Kati Patang Tera Konsa Rang, and Rang Hunt, encouraging teamwork, creativity, and quick thinking.





The interactive activities ensured enthusiastic participation and made the event enjoyable for all. The programme concluded with the announcement of winners and a vote of thanks by Ms. Ruchi Goel. Holi Milan successfully strengthened teamwork, communication, and creativity while celebrating the vibrant spirit of campus life.





OUTREACH ACTIVITY: WOMEN EMPOWERMENT





This outreach activity on women empowerment took place on 12th March 2026 . It is a uniquely progressive approach by focusing on male students at the Senior Secondary Boys School, Mahipalpur. Rather than following traditional formats that solely address women, this initiative targeted young men to teach them how they can actively support, respect, and empower the women in their lives . this fresh perspective aimed to instill foundational values of gender equality at a young age, framing women's empowerment as a shared responsibility. During the sessions, the team provided the students with practical, actionable ways to contribute positively within their own homes, specifically focusing on how they treat their mothers and sisters.

The core message emphasized the importance of deeply respecting women, listening to them, and valuing their advice. Furthermore, the boys were encouraged to break conventional stereotypes by stepping up during their free time to lend a helping hand and share household chores, fostering an environment of mutual support and equality from the ground up.









PHOTOWALK: NATIONAL ZOOLOGICAL PARK

Aakriti Club, Department of Media and Communication Studies organized an adventurous Photo Walk on 07th March 2026 to encourage wildlife photography and creative exploration among students. Designed as a competitive excursion, the event provided participants with an opportunity to capture the beauty of animals and birds in their natural surroundings. As students explored the trail, they enhanced their observation skills while experiencing photography beyond the classroom. The event offered a unique blend of learning, creativity, and appreciation for biodiversity.







Participants captured striking photographs of wildlife, including deer, elephants, tigers, and a variety of birds, showcasing their creativity through composition and perspective. Organized for non-members of the Aakriti Club, the competition encouraged students to submit their best entries for evaluation. The activity enhanced visual storytelling skills while promoting creativity, artistic expression, and healthy competition.

The event concluded with a prize distribution ceremony on 09th March 2026 where winners were felicitated with certificates and tokens of appreciation for their outstanding work. Participants were encouraged to further explore photography and enhance their creative skills. More than a competition, the Photo Walk became a memorable experience that inspired students to appreciate nature, wildlife, and the art of visual storytelling.







PHOTOWALK: AMRIT UDYAN

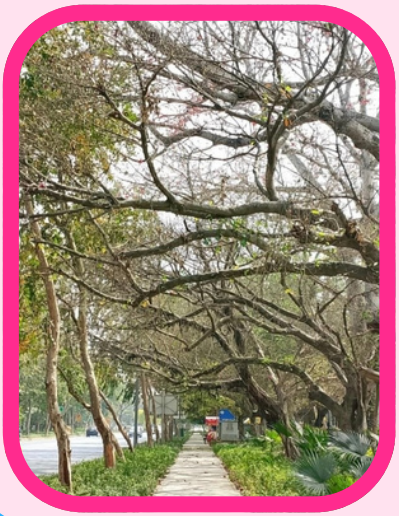


Aakriti Club, Department of Media and Communication Studies, organized an engaging Photo Walk at the iconic Amrit Udyan on 14th March 2026 to celebrate the beauty of nature through photography. Designed as a competitive excursion, the event encouraged students to step beyond the classroom and explore the art of visual storytelling in a real-world setting. Surrounded by vibrant blooms and scenic landscapes, participants discovered new perspectives through their lenses. The experience blended creativity with observation, making learning both immersive and enjoyable. Through the walk, students developed a deeper appreciation for nature and aesthetics.





The event concluded with a prize distribution ceremony on 16th March 2026, where the best entries were recognized for their creativity and technical excellence. Winners were felicitated with certificates and tokens of appreciation for their outstanding work. The ceremony celebrated not only achievement but also the spirit of exploration and artistic expression. Participants left with valuable insights into photography and visual storytelling. More than a competition, the Photo Walk became a memorable journey of creativity and discovery.







INKSPIRE



Aakriti Club organized INKSPIRE on 20th March 2026, a creative celebration of books, films, anime, and storytelling. The event began with a warm welcome and the felicitation of Dr. Sonam Mahajan, who encouraged students to embrace creativity, think beyond boundaries, and express their ideas with confidence. Her words motivated participants to view storytelling as a powerful medium for learning and self-expression.

Poetry recitations and artistic performances further enriched the experience, creating a vibrant atmosphere of creativity and expression. Through its engaging format, INKSPIRE successfully blended entertainment with learning.





The event featured exciting competitions including Titlescape, Book to Screen, Doodle Decode, and Animeverse, each designed to test creativity, imagination, and teamwork. Participants enthusiastically showcased their storytelling abilities, quick thinking, and collaborative spirit. The activities transformed the venue into a lively space where ideas, stories, and creativity came together.

The programme concluded with a prize distribution ceremony where winners were felicitated with gifts and tokens of appreciation. The event strengthened creativity, communication, and confidence among participants while encouraging active involvement. More than a competition, INKSPIRE 2026 became a memorable celebration of imagination and artistic expression.









FAREWELL FIESTA

Aakriti Club organized Farewell Fiesta on 24th April 2026, a heartfelt celebration dedicated to bidding farewell to the graduating seniors. The event began with a warm welcome by the hosts Riddhima Verma & Sherly Grover creating an atmosphere filled with nostalgia, laughter, and cherished memories. The programme was graced by Dr. Sonam Mahajan, whose inspiring words made the occasion even more meaningful. Singing, dance performances, skits, and a special farewell video added emotion and joy to the celebration. Through its vibrant spirit, the event beautifully celebrated the journey and achievements of the graduating batch.







The event featured exciting activities including Spin & Sin, Seniors v/s Yaadash, Decode the Drama, and Groove to the Move, each designed to encourage participation and interaction. Seniors, juniors, and faculty members enthusiastically took part in the games, creating moments of laughter and togetherness.







The programme concluded with a prize distribution ceremony where winners were felicitated with gifts and tokens of appreciation. More than a farewell, the event became a celebration of friendships, memories, and the bonds that will continue long after college life ends. Special farewell gifts were also presented to seniors as a gesture of gratitude and affection.



“A TENURE IS REMEMBERED NOT BY ITS DURATION, BUT BY THE CHARACTER IT LEAVES BEHIND.
WITH GRATITUDE FOR WHAT WAS,
AND FAITH IN WHAT WILL BECOME,
AAKRITI CLUB KEEPS SHAPING SELF."